

**RETAIL STORE OWNER?
A NEW CONCEPT WORTHY OF YOUR CONSIDERATION**

GET ATTENTION-HAVE A

AUCTION

YOU ARE NOT SELLING OUT, BUT BRINGING IN CUSTOMERS TO BUILD YOUR BUSINESS. THIS IS NOT A LIQUIDATION* BUT YOU ARE SELLING OUT CERTAIN ITEMS AT AUCTION. THIS IS BETTER AND MORE EFFECTIVE THAN HAVING A SALE.

TO STIMULATE YOUR BUSINESS LOOK AT THESE 2 CHOICES.

HAVE A SALE	HAVE A AUCTION
SELECT CERTAIN ITEMS FOR A SALE.	SELECT THE SAME ITEMS.
PLACE EXPENSIVE ADS IN THE LOCAL NEWSPAPER TO ANNOUNCE YOUR SALE.	USE YOUR EMAIL OR MAIL LIST TO ANNOUNCE YOUR AUCTION. PLACE A LOW COST CLASSIFIED AD IN THE SUNDAY AUCTION SECTION.
CUSTOMERS COME IN TO SEE YOUR SALE ITEMS.	CUSTOMERS COME IN TO SEE THE ITEMS ON PREVIEW FOR THE AUCTION.
CUSTOMERS LOOK FOR SALE ITEMS IN YOUR STORE.	CUSTOMERS LOOK FOR AUCTION ITEMS IN YOUR STORE.
YOU HIRE SALESPEOPLE TO HELP WITH YOUR SALE.	WE DO THE SELLING FOR YOU LIVE ON OUR AUCTION SITE.
CUSTOMERS LEAVE YOUR STORE AND MAY NOT COME BACK.	CUSTOMERS LEAVE YOUR STORE AND WAIT EAGERLY FOR THE NEXT AUCTION.
DURING THE SALE YOU MAY SELL ITEMS THAT ARE NOT ON SALE	DURING THE AUCTION PREVIEW YOU MAY SELL ITEMS THAT ARE NOT UP FOR AUCTION.
AFTER THE SALE YOU ARE BACK WHERE YOU STARTED.	AFTER THE SALE YOU CAN BEGIN SETTING UP FOR THE NEXT AUCTION AND BUILD A LARGER FOLLOWING.

GO TO, WWW.BlackwellsAuction.info

OR, WWW.BlackwellsLiveAuction.com

*** LOCAL AUCTIONS** ARE THE BEST FOR ANY LIQUIDATION OF ANY MERCHANDISE. YOU CAN HAVE AN AUCTION IN YOUR STORE AND USE OUR ONLINE INTERACTIVE AUCTIONEER AND RECOURCES FOR ONLY \$2.99 PER ITEM.
ONLINE LOCAL vs ONLINE NATIONAL = NO SHIPPING & Immediate Cash